

BLOCKBUSTER'S AMENDED PRELIMINARY INVALIDITY CONTENTIONS

DECEMBER 20, 2006
U.S. PATENT NO. 6,584,450 B1

EXHIBIT B

IDENTIFICATION OF PRIOR ART Prior Art Publications

	Author	Title	Publication	Publisher	Date	Short Name	Bates Numbers
1.	Wanger, <i>et al.</i>	Automated Circulation System in Libraries Serving the Blind and Physically Handicapped: A Reference Guide for Planning		Cuadra Associates	05/15/1981	<i>Reference Guide</i>	BB00008174 – 8465
2.	Anguilla	Southern Retailer Says 'Video Library' Makes Bookkeeping A Breeze	Video Retailing		July 1982	<i>Multi-Video Article</i>	BB00012975
3.		Regional Reports: Central Region	Video Store		Jan. 1985	<i>Pop*Card Article No. 1</i>	BB00012976
4.		Pop*Card Franchise Purchased	The Oklahoman	The Oklahoman	07/22/1984	<i>Pop*Card Article No. 2</i>	BB00013058

BLOCKBUSTER'S AMENDED PRELIMINARY INVALIDITY CONTENTIONS
(U.S. PATENT NO. 6,584,450 B1)

	Author	Title	Publication	Publisher	Date	Short Name	Bates Numbers
5.		Finally, the No-Limit Video Tape Library!	The Oklahoman	The Oklahoman	04/02/1982	<i>Pop*Card Ad No. 1</i>	BB00013052
6.		Get the Best Seat in the House	The Oklahoman	The Oklahoman	12/24/1984	<i>Pop*Card Ad No. 2</i>	BB00013053
7.		Hurry! Free! Footloose Raiders of the Lost Ark Disney Gold Your Choice When You Join Pop*Card! The No-Limit Videotape Library for 90 Days!	The Oklahoman	The Oklahoman	11/07/1984	<i>Pop*Card Ad No. 3</i>	BB00013054
8.		Free! Cabbage Patch Doll	The Oklahoman	The Oklahoman	05/25/1985	<i>Pop*Card Ad No. 4</i>	BB00013056
9.		Free! Raiders of the Lost Ark! When You Join Pop*Card The No-Limit Videotape Library!	The Oklahoman	The Oklahoman	12/09/1983	<i>Pop*Card Ad No. 5</i>	BB00013057
10.		Belly? Then You Need Pop*Card The No-Limit Videotape Library	The Oklahoman	The Oklahoman	05/20/1984	<i>Pop*Card Ad No. 6¹</i>	BB00013059
11.		It-Had-To-Happen Department: Newest Ways to Rent Videos	Changing Times (pre-1986), p. 9, October 1985	Kiplinger	Oct. 1985	<i>Video Hit Article</i>	BB00004581

¹"Pop*Card Articles Nos. 1-2" and "Pop*Card Ads Nos. 1-6" are hereinafter referred to collectively as "Pop*Card publications."

BLOCKBUSTER'S AMENDED PRELIMINARY INVALIDITY CONTENTIONS
(U.S. PATENT NO. 6,584,450 B1)

	Author	Title	Publication	Publisher	Date	Short Name	Bates Numbers
12.	Dreyfuss	French Twist	Fortune	Time Inc.	05/13/1985	<i>Cine Club Article No. 1</i>	BB00012207, 13025-13027
13.		It-Had-To-Happen Department: Newest Ways to Rent Videos	Changing Times (pre-1986), p. 9, October 1985	Kiplinger	Oct. 1985	<i>Cine Club Article No. 2</i>	BB00004581
14.			PR Newswire	PR Newswire Association	09/10/1985	<i>Cine Club Article No. 3</i>	BB00013047 - 13048
15.		Pssst! Hey, You! Wanna Buy ‘Terminator’ Cheap?	Daily News		1985	<i>Cine Club Article No. 4</i>	BB00013028
16.		The Cine Club Viewer	Newsletter	Cine Club	July 1985	<i>Cine Club Newsletter</i>	BB00013032 – 13033
17.		Fast Track	New York		10/07/1985	<i>Cine Club Article No. 5</i>	BB00013029
18.		Exclusive in New York	Daily News		10/31/1985	<i>Cine Club Ad No. 1</i>	BB00013031
19.	Morabito		Letter with flyer	Cine Club	11/25/1985	<i>Cine Club Flyer</i>	BB00013034 – 13035
20.		Exclusive in New York	Daily News		12/23/1985	<i>Cine Club Ad No. 2²</i>	BB00013030

² “Cine Club Articles Nos. 1-5”, “Cine Club Newsletter”, “Cine Club Flyer” and “Cine Club Ads. 1-2” are hereinafter referred to collectively as “Cine Club publications.”

BLOCKBUSTER'S AMENDED PRELIMINARY INVALIDITY CONTENTIONS
(U.S. PATENT NO. 6,584,450 B1)

	Author	Title	Publication	Publisher	Date	Short Name	Bates Numbers
21.	Rodriguez	Functional Requirements	Access Self-Study, Vol. 7	Texas State Library Division for the Blind & Physically Handicapped	12/15/1987	<i>Functional Requirements</i>	BB00008466 – 8479
22.		Have You Heard The Best Idea for Maintaining Your Competitive Edge?	Brochure	Tape Rental Library Inc.	1997?	<i>AudioQueue Brochure</i>	BB00012226 – 12241
23.		Audio Cassettes	1988 Catalog	Tape Rental Library Inc.	1988	<i>AudioQueue Catalog No. 1</i>	BB00012242 – 12310
24.		Audio Cassettes	1997 Catalog	Tape Rental Library Inc.	1997	<i>AudioQueue Catalog No. 2</i>	BB00012311 – 12363
25.		Audio Cassettes	1995 Catalog	Tape Rental Library Inc.	1995	<i>AudioQueue Catalog No. 3</i>	BB00012364 – 12426
26.		Audio Cassettes	1998 Catalog	Tape Rental Library Inc.	1998	<i>AudioQueue Catalog No. 4³</i>	BB00012427 – 12481
27.	Hattery <i>et al.</i>	Maxcess Makes It Easy: A Midrange Library System	Information Retrieval & Library Automation	Lomond Publications, Inc.	April 1993	<i>Maxcess</i>	BB00003020 - 3024

³ "AudioQueue Brochure" and "AudioQueue Catalogs Nos.. 1-4" are hereinafter referred to collectively as "AudioQueue publications."

BLOCKBUSTER'S AMENDED PRELIMINARY INVALIDITY CONTENTIONS
(U.S. PATENT NO. 6,584,450 B1)

	Author	Title	Publication	Publisher	Date	Short Name	Bates Numbers
28.		Welcome to the Web! Avis Rent-A-Car	Internet for Business, Issue 1, p. 6	Financial Times, Telecoms & Media Publishing	May/June 1996	Avis Article	BB00003183 – 3184
29.		Avis Rent-A-Car web pages	avis.com archive.org	Avis	1996	Avis 1996 Web Pages	BB00011978 – 11986; BB00011989 – 11990
30.		Avis Rent-A-Car web pages	avis.com archive.org	Avis	1997	Avis 1997 Web Pages	BB00011937 – 11977; BB00011987 – 11988; BB00011991 – 12053
31.		Avis Rent-A-Car web pages	avis.com archive.org	Avis	1998	Avis 1998 Web Pages	BB00011927
32.		Avis Rent-A-Car web pages	avis.com archive.org	Avis	1999	Avis 1999 Web Pages ⁴	BB00011928 – 11930; BB00011933 – 11936; BB000112054

⁴ "Avis Article" and "Avis 1996-1999 Web Pages" are hereinafter referred to collectively as "Avis publications."

BLOCKBUSTER'S AMENDED PRELIMINARY INVALIDITY CONTENTIONS
(U.S. PATENT NO. 6,584,450 B1)

	Author	Title	Publication	Publisher	Date	Short Name	Bates Numbers
33.		Books On Tape On-line Order Form	booksontape.com archive.org	Books On Tape	02/14/1997	<i>Books On Tape Web Pages No. 1</i>	BB00012211 – 12213
34.		More About B-O-T & Frequently Asked Questions	booksontape.com archive.org		05/08/1999	<i>Books On Tape Web Pages No. 2⁵</i>	BB00013037 – 13046; BB00012214
35.		Sirsi Corporation	Library Technology Reports: Vendors of Integrated Library Systems, p. 239	American Library Association	March-April 1997	<i>Sirsi</i>	BB00003056
36.	Kuehner	Serving Book Listeners Audio-Only Bookstore to Open in Solon	The Plain Dealer, p. 1B	The Plain Dealer, Cleveland, Ohio	11/11/1998	<i>Talking Book World Article</i>	BB00004576 – 4577
37.	Magerman	User Manual	Video Vendor	Multipost Retail Systems	No later than 1995	<i>Video Vendor User Manual</i>	BB00012223 – 12225
38.		Now Offering 30 Day Free Trial	bizlibrary.com archive.org	Business Training Library	No later than April 1998	<i>Business Training Library Web Pages</i>	BB00013049 – 13051
39.		Advertisement	Oberlin News Tribune	Oberlin News Tribune	12/01/1998	<i>Campus Video Article</i>	BB00013036

⁵ "Books On Tape Web Pages Nos. 1-2" are hereinafter referred to collectively as "*Books On Tape publications*."

BLOCKBUSTER'S AMENDED PRELIMINARY INVALIDITY CONTENTIONS
(U.S. PATENT NO. 6,584,450 B1)

	Author	Title	Publication	Publisher	Date	Short Name	Bates Numbers
40.		Auto Librarian	Library Technology Reports: Library System Software, p. 234	American Library Association	March-April 1999	<i>Auto Librarian</i>	BB00003025 – 3038
41.		Annual Report 1998	Annual Report 1998	TiVo Inc.	03/31/1999	<i>TiVo Report</i>	BB00012065 – 12163
42.	Snoddy	Coming soon: video recorder that picks the programmes	The Times (London)	Times Newspapers Ltd.	04.28.1999	<i>TiVo Article No. 1</i>	BB00012164- BB0012165
43.		BRIEFLY...	USA Today	Gannett Company, Inc.	04.28.1999	<i>TiVo Article No. 2</i>	BB00012166
44.		DIRECTV Inc. Announces Equity Investment in TiVo Inc.; DIRECTV, TiVo Partner to Market Personal Television Service	Business Wire	Business Wire, Inc.	04.27.1999	<i>TiVo Article No. 3</i>	BB00012167- BB00012168
45.	Kuchinskas	IQ News: Analysis – Six Degrees of Television	ADWEEK	A/S/M/ Communications, Inc.	04.26.1999	<i>TiVo Article No. 4</i>	BB00012169- BB00012170

BLOCKBUSTER'S AMENDED PRELIMINARY INVALIDITY CONTENTIONS
(U.S. PATENT NO. 6,584,450 B1)

	Author	Title	Publication	Publisher	Date	Short Name	Bates Numbers
46.		TiVo Selects Atmel's Smart Card Crypto Controller for Authentication and Security; AT90SC3232C Offers Highest Security	Business Wire	Business Wire, Inc.	04.26.1999	<i>TiVo Article No. 5</i>	BB00012171-BB00012172
47.		REPLAY NETWORKS DEALS	Consumer Electronics	Warren Publishing, Inc.	04.26.1999	<i>TiVo Article No. 6</i>	BB00012173-BB00012174
48.	Shaffer	Why Digital Devices Will Proliferate; FORGET THE FREE PC	Fortune	Time Inc.	04.26.1999	<i>TiVo Article No. 7</i>	BB00012175-BB00012176
49.		INTERACTIVE VIDEO THE NEXT BATTLEGROUND	INSIDE MULTIMEDIA	Phillips Business Information, Inc.	04.26.1999	<i>TiVo Article No. 8</i>	BB00012177-BB00012178
50.	Ojeda-Zapata	DIGITAL DEVICES FUN, BUT PRICES SCARY	Saint Paul Pioneer Press (Minnesota)	Sat Paul Pioneer Press	04.26.1999	<i>TiVo Article No. 9</i>	BB00012179-BB00012180
51.		INTERACTIVE SERVICES DEBATED	Television Digest	Warren Publishing, Inc.	04.26.1999	<i>TiVo Article No. 10</i>	BB00012181-BB00012182

BLOCKBUSTER'S AMENDED PRELIMINARY INVALIDITY CONTENTIONS
(U.S. PATENT NO. 6,584,450 B1)

	Author	Title	Publication	Publisher	Date	Short Name	Bates Numbers
52.	(In VIDEO NOTES)		Video Week	Warren Publishing, Inc.	04.26.1999	<i>TiVo Article No. 11</i>	BB00012183
53.	Stern and Graser	Techies whip up biz at conflicted confab	Daily Variety	Reed Elsevier Inc.	04.26.1999	<i>TiVo Article No. 12</i>	BB00012184-BB00012185
54.	Walker	Getting Personal With Television; New Digital VCRs Tailor Program Selection to Viewers' Tastes – and Time	The Washington Post	The Washington Post	04.24.1999	<i>TiVo Article No. 13</i>	BB00012186-BB00012188
55.	Lewis	STATE OF THE ART; Making Television Searchable	The New York Times	The New York Times Company	04.22.1999	<i>TiVo Article No. 14</i>	BB00012189-BB00012191
56.	Graser	ORACLE SEES VID ON DEMAND IN TV'S FUTURE	Daily Variety	Reed Elsevier Inc.	04.21.1999	<i>TiVo Article No. 15</i>	BB00012192-BB00012193
57.	Graser	Dishing up DishPlayer	Daily Variety	Reed Elsevier Inc.	04.20.1999	<i>TiVo Article No. 16</i>	BB00012194
58.	Alexander	Tailor-made TV; The new "digital" VCRs are promising to remove the stress of finding something you enjoy watching on TV.	Star Tribune (Minneapolis, MN)	Star Tribune	04.20.1999	<i>TiVo Article No. 17</i>	BB00012195-BB00012197

BLOCKBUSTER'S AMENDED PRELIMINARY INVALIDITY CONTENTIONS
(U.S. PATENT NO. 6,584,450 B1)

	Author	Title	Publication	Publisher	Date	Short Name	Bates Numbers
59.	Haley	TAMING TV NEW HARD-DISK RECORDERS LET VIEWERS PAUSE LIVE TELECASTS AND TAPE SHOWS BY CATEGORY BRINGING TV UNDER CONTROL	San Jose Mercury News (California)	San Jose Mercury News	04.18.1999	<i>TiVo Article No. 18</i>	BB00012198-BB00012201
60.	Lewis	STATE OF THE ART; Making Television Searchable	The New York Times	The New York Times Company	04.22.1999	<i>TiVo Article No. 19</i>	BB00012202-BB00012204
61.		[?]	Business Wire	Business Wire, Inc.	04.27.1999	<i>TiVo Article No. 20</i>	BB00012205
62.		TiVo Selects Atmel's Smart Cad Crypto Controller for Authentication and Security; AT90SC3232C Offers Highest Security	Business Wire	Business Wire, Inc.	04.26.1999	<i>TiVo Article No. 21</i>	BB00012205
63.		[?]	The Washington Post	The Washington Post	04.24.1999	<i>TiVo Article No. 22⁶</i>	BB00012206

⁶ "TiVo Report" and "TiVo Articles Nos. 1-22" are hereinafter referred to collectively as "TiVo publications."

BLOCKBUSTER'S AMENDED PRELIMINARY INVALIDITY CONTENTIONS
(U.S. PATENT NO. 6,584,450 B1)

	Author	Title	Publication	Publisher	Date	Short Name	Bates Numbers
64.		Netflix.com Featured DVDs for Saturday, January 16, 1999	netflix.com archive.org	Netflix, Inc.	01/16/1999	<i>Netflix Web Pages No. 1</i>	BB00013060 – 13063
65.		Netflix.com Featured DVDs for Saturday, January 17, 1999	netflix.com archive.org	Netflix, Inc.	01/17/1999	<i>Netflix Web Pages No. 2</i>	BB00013064 – 13067
66.		www.netflix.htm Now with Over 3,200 DVDs to rent Tuesday, April 27, 1999	netflix.com archive.org	Netflix, Inc.	04/27/1999	<i>Netflix Web Pages No. 3</i>	BB00013068 – 13070
67.		DVD Movie Rentals Come Online	Newsweek Business Information	Newsweek	04/15/1998	<i>Netflix Article No. 1</i>	BB00008580 – 8581
68.		First Online DVD Rental Store Opens: Netflix Site Offers Unprecedented Title Selection, Availability and Convenience	Business Wire		04/14/1998	<i>Netflix Article No. 2</i> ⁷	BB00008582 – 8584

⁷ “*Netflix Web Pages Nos. 1-3*” and “*Netflix Articles Nos. 1-2*” are hereinafter referred to collectively as “*Netflix publications*.”